

# This is the resume of **Tait Ischia**, Copywriter.

## **Qualifications:**

Bachelor of Communication (Advertising - Creative)

RMIT University, Melbourne, Australia

Graduated Dec 2007

## **Professional Experience:**

### **Freelance**

Writer/Copywriter/Creative

March 2009 - Current (7 months)

Since leaving my copywriting job at an up-and-coming creative agency in Melbourne, Australia, I've been working on several freelance projects. You may not know the clients, but that really doesn't matter. In a nutshell made of words, the projects ranged from sub-editing for a magazine about sneakers (Sneaker Freaker Magazine), reviews and interviews for a Melbourne-based online publication (threethousand.com.au), writing copy for a Facebook application growing in Silicon Valley, developing strategy for a hat company selling trilbys exclusively online (truffaux.org), and editing my own online 'magazine' for junior creatives aptly titled Junior (lifeatthebottom.com).

<http://taitischia.com>

## **The Surgery**

Cultural Director / Copywriter

March 2008 – March 2009 (1 year 1 month)

The most intense learning experience of my life. Started the job as a junior copywriter, soon had to take over from the Creative Director who left on a whim, and ended up in the boardroom of one of Australia's biggest companies pitching to the CEO. The pressure made me the hardened soul I am today, and eventually forced me to wonder what was happening far off in foreign lands. I left, still freelance on occasion, and ended up in New York sleeping on couches and learning about life.

Here's what the Senior Account Manager had to say about my time at The Surgery:

“Tait is awesome. No seriously, Tait is one of the few copywriters I have worked with whose writing is so insightful at times it is scary. His interest and fascination in cultures, people, random stuff and life in general shows in his work, making him at times wise beyond his years. When given briefs, he thinks beyond the initial task at hand and offers ideas that are truly integrated and meticulously thought out. He is also extremely articulate and persuasive when presenting work. Confident and opinionated whilst still being a good listener, you can put him in a boardroom full of clients and he'll end up charming everyone. He's also amazing at making cups of Earl Grey tea and carrying heavy things.”

Sophie Fredheim, Senior Account Manager, The Surgery

March 24, 2009

<http://thesurgery.com.au>

## **Right Angle Communications**

Studio Assistant

April 2007 – April 2008 (1 year 1 month)

The only publishing company I know to run a rooftop cinema and a pop-up bar, alongside custom publishing projects for serious clients (including MINI, several Australian beers, and the government) as well as a zeitgeisty online newsletter widely known for its influence on local culture. I began working there as an intern while still at university, but soon became a full-time freelancer since they needed the help I was giving as a writer, photographer, designer, thinker and sushi-buyer. Some of my best friends still work there – it's how I stay in touch with what's happening on the street, yo.

<http://rightanglestudio.com.au>

<http://threethousand.com.au>

## Other Experience:

### Junior

Editor in chief

October 2008 – Present (1 year)

While still working full-time at The Surgery, my good friend Ed Howley (another ad-creative) and I decided to do something for the confused creative kids of the world. The result is 'Junior', a website for juniors in all creative industries. We post interviews with successful creatives from around the world - the sole purpose being to figure out why the hell we do what we do. Some say it's a noble task, we just enjoy talking shit with some nice people. We also run a night once a month in Melbourne where kids from across the city gather to drink and listen to a selected speaker. It's become quite the success, with Rhodia notebooks sponsoring our events (free notebooks) and a brief time as media partner for ihaveanidea's Portfolio Night in Melbourne. The New York chapter is setting itself up as we speak.

<http://lifeatthebottom.com>

### Press:

In my short years doing what I do, some people have decided to interview me. Here's the links - it'll save you Googling me.

<http://www.theenthusiast.com.au/archives/2009/shitkickers-unite/>

<http://andrewmcmillen.com/2009/04/17/a-conversation-with-tait-ischia-junior-co-founder-and-freelance-writer/>

### Folio:

If you wanna see it, I'll come and show you in person! You didn't think I was just going to brandish it about on the interwebiverse did you? Call me and we'll have a chat.

### Contact:

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